

SHANNON NETTLETON

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Production Executive with over 13 years of production and post production management expertise and extensive history of bringing productions in on time and under budget. Successfully delivered more than 500 episodes of children's programming to domestic and international broadcasters and distributors such as ABC, CBS, Nickelodeon, Cartoon Network, Tribune, BVI, Fox Home Entertainment, and Warner Bros Home Entertainment. Experience in a variety of mediums including 2-D Animation, Flash Animation, CG Animation and Live Action. Successful at instituting the vision and strategies necessary to support high quality productions.

- Trouble-Shooting and Risk Analysis
- Budgeting and Scheduling
- Cost Reduction
- Establishing & Developing Strategic Alliances
- Strong Team Building
- Asset Management

PROFESSIONAL EXPERIENCE

VP Production and Post-Production 2005-present, DIC Entertainment

- Conceived overall production plan for each project, designed all schedules and budgets and selected production vendors for pre-production, production and post-production services, building mutually beneficial, long term global relationships.
- Supervised all stages of production, including both local and overseas pre-production, animation and post production.
- Designed new production workflow and methodology to compress timelines and increase productivity, decreasing show budgets by over 25%.
- Developed and maintained departmental budgets for Development, Creative Affairs, Talent, Production and Post Production Divisions.
- Coordinated the programming, branding and delivery of all content for CBS's Saturday morning block.
- Supervised and expedited creation of all on air promotional materials.
- Spearheaded the integration of separate Production and Post Production departments under one division in order to streamline workflow and decrease company overhead.
- Recruited and retained a top-performing team of Producers, artists and support staff.
- Structured database of digital artwork for digital production archive, significantly decreasing design costs company-wide.

Director of Post-Production 2002-2005, DIC Entertainment

- Established new post-production workflow, resulting in budgets reduced by 20%.
- Implemented QC procedure, reducing technical rejections and allowing for increased sales opportunities.
- Managed department internal staff and outside vendors.
- Supervised administration of tape library and all related assets.
- Set up satellite post-production facilities and trained liaison staff on site in Taiwan and mainland China.

Production Supervisor 2001-2002, DIC Entertainment

- Managed production staff and helped identify production issues to prevent deadline delays and over-budget costs.
- Generated all budgets and schedules for shows in development, production and post-production.
- Identified and solved daily production and personnel related problems.
- Constructed all deal memos for internationally sub-contracted studios.
- Implemented pre-production procedures for satellite studio on site in France.
- Supervised production on-site at overseas animation studio in mainland China.

Associate Producer 1997-2001, DIC Entertainment

- Managed and tracked production budgets ranging from \$150,000-\$500,000 an episode.
- Supervised animation crew of 40, including production staff, in-house and freelance artists.
- Hired independent contractors and negotiated rates.

- Motivated artists to meet stringent production deadlines and tracked the work produced for accuracy.
- Acted as primary liaison between directors, overseas animation studio and client.

References available upon request.